

NutriAsia and DENR renews partnership for Refill Revolution

By Manila Standard

NutriAsia, the country's top producer of condiments and sauces, continues its support of Refill Revolution; a project by the Department of Environment and Natural Resources EMB 3 that aims to help reduce Filipinos' single-use plastics consumption.

At Refill Revolution, residents get to recycle their single-use plastic bottles by reusing and filling it with their choice of condiments and sauces at discounted prices. During its most recent event, the DENR partnered with the San Fernando LGU to set up refilling stations at the city's covered court. Employees from the NutriAsia Marilao plant also joined in bringing batches of its favorite brands such as Datu Puti vinegar and soy sauce and Golden Fiesta cooking oil for close to 1,000 participants.

"Being a part of Refill Revolution has allowed us to enhance the value we give our customers. We take immense pride in this opportunity to help Filipinos learn more about sustainability practices that they can use at home," said James D. Lim, Senior Group Category Head, Corporate Marketing and Communications.

NutriAsia's active support of Refill Revolution is deeply rooted in its company values of malasakit and teamwork that encourage employees to do their part in caring for the environment and working together to help promote sustainable lifestyle practices.

Having first joined in 2018, NutriAsia recognizes the responsibilities it has as one of the country's leading brands. The company believes that local initiatives like Refill Revolution can go a long way in creating real change that starts with teaching the public about the benefits of living sustainably, learning how to properly reuse, reduce, and recycle, and be more responsible in their consumption habits.

Lim adds, "As a proud Filipino company with brands and products part of every Pinoy's "hapag kainan," NutriAsia aims to empower consumers and help build zero-waste communities in their own ways. It is our duty to give back and simple acts such as reusing our single-plastic bottles can collectively contribute to the government's efforts towards saving the planet from climate change, habitat destruction, and declining biodiversity."

Key people who also participated in the event include Wilson Trajeco, Regional Director-Environmental Management Bureau Region III (EMB R3) representing Andresito Cabalar, Chief-Finance and Administrative Division EMB R3; Noel Lacadin, OIC, Regional Director-Mines and Geosciences Bureau Region Iii; and Laudemir S. Salac, OIC, ARD for Management Services (DENR R3)