

Stronger push for environmental tourism

Updated February 25, 2017, 10:05 AM | Manila Bulletin

By *Jun N. Aguirre*

A businessman in Aklan wants a more aggressive promotion of environmental tourism in the province to attract Chinese visitors.

Jonathan Salvador, founder of Dumaguít-Batan Ferries Corporation (DBFC), said its river cruise tour in New Washington town is offering new features to attract Chinese tourists.

“I have seen the wisdom of President Rodrigo Duterte’s friendly stance with China. This will certainly boost Chinese tourist arrivals,” Salvador said.

The river cruise has been expanded to include fishing, feeding the fish and camping options.

DBFC is also coordinating with the Aklan State University to make the tourism area a laboratory for fisheries study.

Salvador said he hopes to talk to Secretary Gina Lopez of Department of Environment and Natural Resources (DENR) for the environmental conversation aspect.

DBFC is also planning to develop nearby Libacao town as another tourist destination.

(Article retrieved from: <http://news.mb.com.ph/2017/02/24/stronger-push-for-environmental-tourism/>)